



FEED THE KITTY BY CHUCK JONES

① PURPOSE OF THE CARTOON

GENERAL: TO FIND HUMOR IN PATHETIC IRONY.

SPECIFIC: A BIG TOUGH DOG'S HEART IS SOFTENED BY A SMALL CUTE KITTEN. HE IS PUT IN A SITUATION WHERE HE MUST PROTECT THE CHARACTER THAT BY NATURAL LAW, HE WOULD NORMALLY BULLY.

PLOT:

A LARGE DOG TAKES IN A CUTE KITTEN.

THE LADY OF THE HOUSE TELLS THE DOG NOT TO BRING ANYTHING INTO THE HOUSE.

THE PRECOCIOUS KITTEN CONTINUALLY BUMPS INTO THE LADY, AND THE DOG PERFORMS ZANY ANTICS TO CONCEAL THE KITTENS ANTICS.

PLOT CONT:

THE ~~KITTEN~~ DOG HIDES THE KITTEN IN THE FLOUR BIN FROM WHICH THE LADY TAKES A CUP OF FLOUR (CONTAINING THE KITTEN) AND PROCEEDS TO MAKE COOKIES.

THE DOG, FEARFUL FOR THE KITTEN, TRIES TO RESCUE IT FROM THE BATTER. AS THE LADY THROWS THE DOG OUTSIDE, THE KITTEN CUMBS OUT OF THE BATTER.

WHILE THE DOG WATCHES THRU THE WINDOW THE LADY MAKES COOKIES, THE DOG THINKS THE KITTEN IS DONE FOR, AND BREAKS DOWN. THE LADY FEELING SORRY FOR THE DOG, GIVES HIM A COOKIE WHICH LOOKS LIKE THE KITTEN. THE DOG ~~FEELS~~ SADLY PUTS THE COOKIE ON HIS BACK AND WALKS AWAY. AS HE SOBS UNCONTROLLABLY THE KITTEN RETURNS TO THE DOG AND ALL LIVE HAPPILY EVER AFTER.

② THEORIES AND CONCLUSIONS SETUP

THERE ARE ~~2~~ 2 SET UP POINTS IN THIS CARTOON.

① CHARACTER

② SITUATION

THIS CARTOON INTRODUCES TWO NEW CHARACTERS.

SO IN THIS CARTOON, SOME TIME WAS SPENT

ESTABLISHING THEIR PERSONALITIES AND

RELATIONSHIP TO EACH OTHER.

THE SET UP TAKES LESS THAN ONE MINUTE,
AND RELYS ON ACTING, NOT DIALOGUE.

CONCLUSION: IN A SERIES WITH CHARACTERS
ALREADY DEVELOPED, WE DON'T NEED
AS MUCH ESTABLISHING OF CHARACTERS.

WE HAVE MORE TIME TO ENLARGE
THEIR EXISTING CHARACTERS.

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⑤ MILKING (OR VARIATIONS ON A POINT)

THE COOKIE GAG

THE WHOLE COOKIE GAG IS BASED ON
THE DOG THINKING THE KITTY IS DEAD.

PUTTING THE KITTEN IN THE BLENDER

WOULD CERTAINLY KILL THE KITTEN,

BUT CUTTING HIM UP AND COOKING HIM,

MAKES THE SITUATION MORE AND MORE

RIDICULOUS. THIS IS PUNCTUATED BY

THE DOG'S REACTIONS.

CONCLUSION: BY "MILKING" A GAG,

ONE CAN INCREASE ITS HUMOR BY

MAKING IT MORE RIDICULOUS,

(2)

SET UP

THEORIES + CONCLUSIONS

AT END → ~~CHUCK PUTS CHARACTER AHEAD OF STORY,~~
~~BY SPENDING TOO MUCH TIME~~

① 2 SET-UP POINTS

CHARACTER

SITUATION

THIS CARTOON INTRODUCES 2
NEW CHARACTERS, SO IN THIS
CARTOON SOME ^{TIME} WAS SPENT
ESTABLISHING THEIR ^{PERSONALITIES} ~~PERSONALITY~~

AND RELATIONSHIPS TO EACH ~~AND~~ OTHER.

THE SET UP TAKES LESS THAN 1 MIN.

AND ~~THIS~~ RELYS ON ACTING, NOT DIALOGUE

CONCLUSION: ~~IN~~ IN A SERIES WITH

~~PREVIOUS~~ CHARACTERS ALREADY DEVELOPED,

WE DON'T NEED AS MUCH ESTABLISHING

OF CHARACTERS. WE HAVE MORE TIME
TO ~~ENLARGE~~ ENLARGE THEIR EXISTING CHARACTERS.

③

SINGLE PLOT POINT
ONE PLOT POINT SET UP PAST.

THE PLOT DEVELOPES THE POINT THEN

ITS ^{RESOLVED} RESOLVED. THE ENTERTAINMENT

COMES FROM THE EXTRAPOLATIONS OF
CONC!

~~THE ONE POINT~~. LOTS OF MILEAGE FROM

ONE STORY POINT

NOT THE POINT ITSELF

~~THE HUMOR COMES OUT OF THE~~

~~CHARACTERS, NOT THE PLOT.~~

IN THIS CARTOON ~~CHARACTER~~ STORY
IS SECONDARY TO CHARACTER

(4)

Theories

MOST OF GAGS ARE NOT GAGS,

TOOLS + RELY ON CHUCK & DWGS

POSES + EXPRESSIONS

GAGS

GAGS ARE NOT GAGS IN OF THEMSELVES
THEY RELY ON FUNNY POSES AND EXPRESSIONS
TO MAKE THEM FUNNY.

THE DRAWINGS CARRY THE HUMOR

THEORIES - VARIATIONS ON
A POINT OR
"MILKING"

THE WHOLE COOKIE GAG IS BASED

ON THE DOG THINKING THE CAT IS DEAD

SHE DOES WORSE AND WORSE THINGS

TO THE BATTER. IT ~~IS MADE FUNNIER~~

~~BY~~ ITS BAD ENOUGH SHE'S BLENDED

THE CAT, NOW SHE'S CUTTING HIM UP, THEN

COOKING, AS THE SITUATION GETS MORE

REDICULOUS, SO DO THE DOGS REACTIONS,
CONCLUSION:

BY BUILDING ~~THIS~~, ONE GAG IS MADE FUNNIER AND

FUNNIER BY BUILDING IT AND MAKING

THE SITUATION MORE AND MORE RIDICULOUS

CARTOON DIRECTION STYLES

① BALLS OUT - TEX AVERY, BOB CLAMPETT
(BOY CARTOONS)

② BALLS IN - CHUCK JONES, WALT DISNEY
(GIRL CARTOONS)

CHUCKS WORK IS MORE PURPOSEFUL

BOB'S IS INSTINCTIVE ~~AND~~ AND DESIGNED TO ENTERTAIN